

Feb 21-23
2020

Designathon

Interior-Architecture-Landscape (IAL)

DESIGN CHALLENGE

Design of the African Savanna and Orientation Plaza

- Propose design ideas that would be appealing to both the zoo personnel and patrons of the zoo
- Areas
 - Choose a minimum of two areas
 - Entry plaza
 - Lemur habitat
 - Pachyderm
 - Pygmy/Hippo Flamingo area
 - Savanna (Giraffe barn, Hoofstock barn)
 - Painted dog
 - Red river hog/Warthog
 - Cheetah
 - Train ride
 - Existing holding
- Discussion and questions
 - Dwight Lawson and Rebecca Snyder

PARTICIPATION

Friday (10:00am-12:00pm), Oklahoma City Zoo

- Investigate problem & define challenge

Saturday (8:00am-6:00pm), Mixed Reality Lab

- Design
 - Mentoring on specific topics available as needed
 - Creative/Critical thinking, designing, use of technology etc.

Sunday (8:00am-4:00pm), Mixed Reality Lab

Design & present

- Mentoring available as needed
 - Timeline and budget breakdown, target market, presentation etc.

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DELIVERABLE

Power Point Presentation

- ~7-10min

Slides

- Title slide with team # & names + Creative name for team
- Design challenge
- Use of creative & critical thinking
 - Brainstorming and any other tools used
- Design concept
 - Catchy name for design concept
- Inspiration for design concept
- Design presentation/schematic drawings
- Timeline & budget estimate
- Target market
 - Why they would like it
- What was fun & challenging
- If you had the keys → next step